

## **Historic, Archive Document**

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# Somerset

Rose Nursery

## SEEDS • PLANTS

New Brunswick, N. J.

### *Snapdragons for Greenhouse Forcing*

#### ORIGINATOR'S STRAINS

The rapid turnover of varieties is an indication of the healthy progress being made in developing more profitable varieties that help offset the high cost of production. The use of snapdragons as a catch crop is now more feasible than ever. Unpinched, they can be flowered in 3 to 5 months at 6 x 6" spacing; or grown to a single stem in about the same time, spaced at 4 x 6". Usual spacing is 7 or 8 inches. The vigorous growth of the hybrids makes it possible to produce good cut flower material outdoors under cloth.

#### THE HYBRIDS

Uniform, free flowering, hybrid vigor, all go to making an article that is profitable to grow. Because of the extra vigor, it is best to be careful that you do not overfeed.

**Barbara.** Large flowered bronze with a pink throat. Considered by some, the best bronze hybrid.

**Better Times.** One of the older hybrids. The color of the Better Times rose and the habit of Christmas Cheer. 1/2 Pkt. **\$1.25**; Pkt. **\$2.00**

**Christina.** Bright pink shade somewhat deeper than Mary Ellen. It is earlier than Mary Ellen and the flowers are larger and more closely spaced.

**Christmas Cheer.** The popular variety which is now the standard rose pink.

**Dorcas Jane.** Fine soft pink.

**Fringed White Snow.** Pure, clear white. Best for midseason to late.

**Gold Mine.** A rich sparkling yellow, much superior in flower, stem and production to the old favorite Ethel. We consider it one of the best yellows.

**Gold Rush.** Quite similar to the above, except that it is several shades lighter in color. 1/2 Pkt. **\$2.00**; Pkt. **\$3.50**

**Indian Summer.** Medium bronze, lighter than Lady Dorothy.

**Jubilee.** By the introducer of Maryland Pink. A light golden bronze shade with overtones of pink. Has large individual florets and a large full spike. 1/2 Pkt. **\$2.00**; Pkt. **\$3.50**.

**Kathleen.** Color similar to Mary Ellen but superior in all other respects. An all season variety, **extra vigor makes it possible to use Kathleen with good results for summer flowering.** Outstanding for keeping quality. Awarded Gold Medal by both N. Y. and N. J. florist clubs.

**Libby.** (New) Second early, dark rose pink hybrid with very strong stems and vigorous growth with good sized florets set medium to close on long spikes. Flowers after Mary Ellen.

**Mary Ellen.** Popular silvery pink.

**Maryland Pink Improved.** Longer stronger stems and larger spikes. 1/2 Pkt. **\$2.00**; Pkt. **\$3.50**.

**Maryland White.** Quality paper white hybrid, equal in earliness, yield and growth to Maryland Pink. 1/2 Pkt. **\$2.00**; Pkt. **\$3.50**.

**Mountain Pink.** Clear, rose pink similar to Cheviot Maid. Slightly later than Christmas Cheer. Vigorous clean grower.

**Patricia.** Vigorous yellow. Habit of growth similar to Margaret but blooms earlier.

**Priscilla Ann.** New early velvety crimson by the introducer of Christina and Mary Ellen.

**Red Wing.** Deep velvety red with the true hybrid vigor.

**Rockwoods Early Pink.** Pastel pink good for the entire season.

**Rockwood's Hybrid White #5.** (New) A clean white for fall or winter bloom. Produces large florets on strong wiry stems.

**Sunglow.** This was the first bronze hybrid. The color is a golden bronze shade, and it breaks freely.

#### NEW YODER BROS. HYBRIDS

A series of new hybrids developed by Yoder Bros., Barbarton, Ohio. We recommend them to you for trial. Seed will be available early July.

**Apollo.** Ivory white similar to Margaret but larger flowered and more vigorous.

**Jet Pilot.** Paper white. Medium early with long spikes. Similar to White Wonder in form but much greater vigor.

**Whirlaway.** Medium early light pink slightly deeper than Mary Ellen with a long spike of closely spaced large florets.

**Star Charter.** Rose pink. A wide floret similar to Christina, vigorous uniform growth, close spacing of florets. Excellent keeper.

**Pensive.** Dark pink. Stronger, cleaner growth than Christmas Cheer and slightly later.

**Cavalcade.** Deep orange bronze, similar in color to Lady Dorothy; much stronger and more vigorous. Compact floret placement; a little earlier than Barbara.

**Day Star.** Very early yellow, good uniformity, long spike.

**War Admiral.** Outstanding vigor, uniformity and spike formation should make this a leading winter flowering yellow.

Prices any of the above hybrid Snapdragons, unless noted — 1/2 Pkt. **\$1.75**; Pkt. **\$3.00**

See next page for other varieties.





# Forcing Snapdragons

## Standard Open Pollinated Varieties

### WHITE

Pkt.

- White Wonder Improved.** Well known pure white. .... \$1.50
- Earlier Westover White.** Popular fringed white. .... 1.50
- Margaret.** One of the most popular varieties grown. Excellent early as well as late. Highly productive, the large, creamy white flowers are produced freely on good stems. .... 2.00
- Rockwood's Crystal White.** A fine white to follow late mums. One of the best for hot weather flowering and single stem culture. .... 1/2 Pkt. \$1.75
- Schlegel's Early White.** Fine White. .... 1.50
- Snowdrift.** Averages 80-90% double from seed. Produces massive spikes of purest white. Best for late. .... 3.00

### PINK

- Jersey Maid.** Popular light pink with very large spikes. Best for midseason. .... 2.00
- Peggy Schumann.** Creamy rose pink. Very popular. Best to follow early Mums. .... 2.00
- Yoder 33.** A light rose pink. .... 1.50

### YELLOW

- Ethel.** Early yellow. .... 1.50
- Frances Schlegel.** A good, rich color and free flowering. .... 2.00

### BRONZE

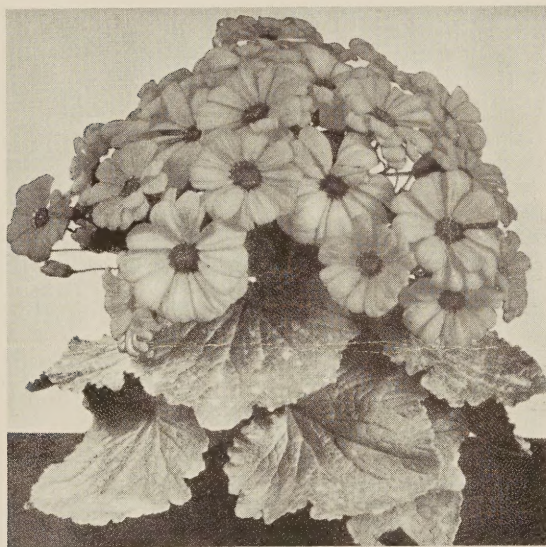
Pkt.

- Lady Dorothy.** Early flowering, reddish bronze variety. .... 3.00
- Schlegel's Early Bronze.** Similar in color to Bronze Christmas Cheer. Good mid-winter variety. .... 2.00
- Winter Orange.** A warm, medium bronze shade, it is a true mid-winter bloomer. .... 2.00

### VARIOUS

- Ball Lavender.** Medium light lavender. We prefer Windmillers Lilac. Best for late. .... 1.50
- Windmillers Lilac.** Absolutely true to color and, in our opinion, the best "lavender." .... 2.00
- Schumanns Velvet Red.** A rich, deep shade. .... 3.00
- Shislars Red.** A glowing wine red. Early and really fine. Excellent to grow for a Christmas crop. .... 2.00
- Spiwak's Red.** Rich deep velvety red. Will flower for Christmas from a late June or early July sowing. .... 1/2 Pkt. \$1.75 3.00

## CINERARIA



Cineraria Dwarf Giants

Pkt.

- Multiflora Grandiflora Nana.** Dwarf and compact with medium sized flowers in a wide range of color. .... 1/64 oz. \$2.00; 1/32 oz. \$3.75 1.25
- Gold Center.** A "multiflora" nana type with medium size gold centered blooms. .... 1/64 oz. \$2.00 1.25
- Mixture.** Made up of four strains giving the widest possible selection of colors and types. .... 1/64 oz. \$2.00; 1/32 oz. \$3.75 1.25
- Dwarf Copper Scarlet.** Grows only 8-10 inches tall and 10-12 inches in diameter with medium size blooms. Fine for small pots. .... 1/64 oz. \$2.25 1.75

Pkt.

- Siter Rainbow Strain Reselected.** Remarkable for its wide range of color and especially rich in blue shades. The flowers are larger than the Cremers Strain and the plants are compact, requiring little room. Our seed is grown by a specialist who saves seed only from the choicest plants. .... 1/64 oz. \$2.75; 1/32 oz. \$4.75; 1/16 oz. \$9.00 \$2.25
- Cremers Prize Strain Reselected.** A consistent winner at shows. The flowers are quite small with very large heads. A very popular strain. .... 1/64 oz. \$2.25; 1/32 oz. \$4.50; 1/16 oz. \$8.00 \$1.75
- Dwarf Giants.** A new introduction with large firm individual blooms in compact heads on dwarf yet vigorous plants. Mostly solid colors in shades of pink, red and blue. .... Pkt. \$1.50; 1/64 oz. \$2.75; 1/32 oz. \$5.00

### NEW

### PRIMULA MALACOIDES

Two fine new Swiss introductions. Outstanding for size and freedom of bloom, color and vigor. The two outstanding selections from over a hundred varieties.

**Aemtler Pearl.** Size of bloom and formation make this a good replacement for the obconica type. Very compact growth, tight flower clusters and fiery crimson color and very early.

**Rose Globe.** Broad growing habit with large rich rose blooms. A well grown plant is a mass of color.

Price either of the two varieties: Pkt. \$1.25; 1/128 oz. (approx. 3000 seeds) \$3.00; 1/64 oz. \$5.75; 1/32 oz. \$11.00.



# SOMERSET'S

## Delphinium

(12,000 seeds per oz.)

Delphinium seed may still be sown with reasonable success, although the closer June approaches, the more difficult it becomes. Orders received after June 1 will be filled from new crop seed. **New Crop seed** usually arrives sometime during August. **Sown** at once **on arrival** nice plants may be produced that will flower the following summer.



Pacific Hybrids

### ASTOLAT

The pink series introduced last year. Composed principally of blush tones with some deeper rose and raspberry shades. **Only new crop seed will be available.** We have been assured by the originator that we can expect delivery in July.

#### Originator's Newest Selection

1/2 Pkt. \$1.25; Pkt. \$2.00; 1/8 oz. \$4.50; 1/4 oz. \$8.00; oz. \$24.00

#### Regular Seed

1/2 Pkt. \$1.00; Pkt. \$1.75; 1/8 oz. \$3.00; 1/4 oz. \$5.00; oz. \$18.00

Tr. Pkt. Oz.

#### Belladonna Improved Somerset's Special Strain.

Clear light blue, large flowered, strong stems. The finest strain of belladonna available.

1 lb. \$40.00; 1/4 lb. \$12.00; 1/4 oz. \$1.00 .50 3.50

**Bellamosum Improved.** The clear deep blue form of the above with a white bee. Somewhat more subject to mildew but where this can be controlled it is an excellent companion flower. .... 1/4 oz. \$1.00 .50 3.50

**Lamartine.** Somewhat similar to Bellamosum but the growth is much more vigorous and it is very resistant to mildew. Occasional touches of purple in the flower make it less desirable to cut. .... 1/4 oz. \$1.00 .50 3.50

**Somerset Hybrids.** Based on the Blackmore and Langdon type. These have been selected for hardiness and freedom from disease. .... 1/4 oz. \$1.35 .60 4.50

**Gold Medal Hybrids.** A good strain where quality of bloom is not essential. .... 1/4 oz. \$0.65 .35 2.00

**Wrexham Hybrids.** A fancy blending of light and dark shades. .... 1/4 oz. \$2.25 .75 7.50

**Chinensis. Dwarf Blue Butterfly.** Dark blue, flowers continuously throughout the summer. .... .25 1.50

**Chinensis. Dwarf white.** Similar to the above except for color. .... .25 1.50

**Blue Mirror.** A rich deep blue form of the chinensis in which the flowers face upward giving the plant an entirely different aspect. A worthwhile improvement. .... 1/4 oz. \$0.90 .45 3.25

### GIANT PACIFIC HYBRIDS

The finest double hybrid delphinium.

**Black Knight.** Very deep velvety blue.

**Blue Jay.** Clear medium blue with dark bee.

**Blue Bird.** Clear medium blue with white bee.

**Cameliard Series.** Pure lavender with white bee.

**Galahad.** The finest white.

**Guinevere.** Pinkish lavender, white bee.

**King Arthur.** Royal violet with white bee.

**Lancelot.** Clear lilac, white bee.

**Percival.** White with dark eye or bee. Originators seed only.

**Summer Skies.** Light blue with white bee.

**Round Table Series.** A mixture of all the newest colors and types.

Price any of the above Pacific Hybrids.

#### Originators Seed

1/2 Pkt. \$1.10; Pkt. \$1.85; 1/8 oz. \$3.25; 1/4 oz. \$5.50; oz. \$19.50

**Note:** Please specify originators seed if you want the very best.

#### Regular Seed

Pkt. \$1.10; 1/8 oz. \$2.65; 1/4 oz. \$4.25; oz. \$15.00

#### Finest Mixture Pacific Hybrids

Pkt. \$0.60; 1/8 oz. \$2.25; 1/4 oz. \$3.75; oz. \$13.50



# Pansies

(Specialists usually figure 1 oz. of seed will produce approximately 6000 to 8000 plants.)



Typical Flower Imperial Giants

## SOMERSET'S IMPERIAL GIANTS

A new development with immense, rounded flowers, many with ruffled or frilled edges. The plants are of sturdy growth and seem to be able to withstand our summer heat. The color range includes a high percentage of raspberry and red tones together with other rich and brilliant shades. We recommend this strain to those who have a call for quality Pansies.

Pkt. \$1.00; 1/8 oz. \$3.00; 1/4 oz. \$5.00; oz. \$15.00

Pkt. Oz.

**Garden State Giants.** The Deluxe Pansy. Careful comparative tests lead us to believe that this American bred strain is outstanding for the immense size and heavy texture of the flowers, the fine compact yet vigorous habit of the plant and its remarkable resistance to summer heat. Truly a pansy "that will sell when others go begging."

1/4 lb. \$35.00; 1/8 oz. \$1.75; 1/4 oz. \$3.00 .75 10.00

**America.** A bright colored large flowered strain of good habit.

1/4 oz. \$3.00 .75 10.00

**Super Maple Leaf Giants.** This is our largest flowered strain with deep, rich colors predominating.

1/4 oz. \$3.00 .75 10.00

**Trimardeau or Bedding Pansy.** Rather small flowered free flowering strain and very popular for bedding.

**Mixed.** All colors mixed. 1/4 oz. \$1.75 .40 5.25

**Reselected Winter Cut Flower Strain.** Developed from single plant selections, this tall winter flowering type, will, under good conditions, produce a plentiful supply of long-stemmed good sized blooms.

1/8 oz. \$2.95; 1/4 oz. \$5.25 1.25

**New Extra Dwarf Swiss Giants.** A special selection of extra compact habit with large blooms. Early flowering.

1/4 oz. \$3.00 .75 10.00

Pkt. Oz.

**Swiss Giants.** Excellent for bedding or basket sale. The flowers are of medium size compared to the Garden State Giants, but are produced very freely on compact vigorous plants. The colors are unusually true.

**Cardinal (Alpenglow).** Garnet red.

**Berna.** Dark violet.

**Coronation Gold.** Pure yellow.

**Fire Glow.** Vivid bronze apricot.

**Lake of Thun (Ullswater).** Gentian blue with dark blotches.

**Luna.** Sulphur yellow self.

**Orange.** A new color similar to Viola Apricot.

**Pay Dirt.** The largest golden yellow. Flowers have dark rays and tiny faces.

**Raspberry Rose.** Attractive shades of pink.

**Rheingold.** Yellow with brown blotches.

**White.** A really choice item. Early flowering.

Price of above varieties —

1/8 oz. \$1.75;	1/4 oz. \$3.00	1.00	10.00
Swiss Giant Mixture. 1/8 oz. \$1.35;	1/4 oz. \$2.50	.55	9.00

**Special Formula Swiss Giant Mixture.** A magnificent blend of Swiss Giants, which far surpasses in form and range of dark rich colors any that we have seen. The plants are uniformly compact and the blooms are waved giving them the appearance of being frilled.

1/8 oz. \$2.00; 1/4 oz. \$3.50 .75 12.50

## VIOLA

25,000 seeds per oz. Excellent for bedding.

**Arkwright Ruby.** Rich ruby crimson with a darker eye.

1/8 oz. \$1.45; 1/4 oz. \$2.75 .50 8.00

**Blue Perfection.** Clear Medium blue. 1/4 oz. \$1.95 .40 6.00

**Blue Beauty.** Compact brilliant blue.

1/8 oz. \$1.45; 1/4 oz. \$2.75 .85

**Blue Gem. (Jersey Gem).** Germination usually only fair.

1/8 oz. \$1.85 .50

**Chantryland.** Best pure apricot.

1/8 oz. \$1.45; 1/4 oz. \$2.75 .50 8.00

**Helen Mount. (Johnny Jump Up).** Small flowers of violet lavender and canary yellow. Very free flowering.

1/8 oz. \$1.45; 1/4 oz. \$2.75 .50

**Firmament.** Sky Blue. 1/4 oz. \$1.95 .50 6.00

**Lutea Splendens (Yellow Perfection).** Pure yellow.

1/4 oz. \$1.95 .50 6.00

**White Perfection.** Fine compact, pure white.

1/4 oz. \$1.95 .50 6.00

**Select Formula Mixture.** 1/4 oz. \$1.95 .50 6.00

## BELLIS (English Daisy)

19,000 seeds per oz. Attractive spring flowering plant. Handle much the same as pansies; best with cold-frame protection.

**Giant Double White.** **Giant Double Crimson.** Light red.

**Giant Double Pink.** **Giant Double Etna.** Rich dark red.

Mixed

Price, each 1/8 oz. \$1.50; 1/4 oz. \$2.50 .50 9.00

**Carnations; Sweet William; Forget-Me-Nots** and many other items are listed in our general catalog.